

About Reach Advisors

Reach Advisors is a strategy, research and predictive analytics firm focused on understanding how markets are shifting, will likely shift in the future, and how organizations can leverage and change the trajectory of those shifts. Given that focus, we tend to serve clients confronting major strategy and capital allocation bets that will determine their success over the next 5, 15 or 25 years, depending on the time horizon of the client. As a result of that focus, our work clusters in fields such resorts and tourism, economic development, large-scale community development, cultural institutions, healthy living, foundations, private equity funds and their portfolio companies, etc. Examples of current work for the spring of 2015 includes:

- Working with a community foundation in a midwestern city to determine what measures and efforts can actually drive economic growth and civic wellbeing, in an effort to craft a strategy that aligns the business/non-profit/educational/governmental forces towards a stronger future
- Working with a major resort community in the Rocky Mountains to compile behavioral, attitudinal and transactional data of visitors that enables analysis to re-invent how people engage with a resort community
- Working with a private equity firm to determine market need, segmentation and re-invention for master planned communities in six cities across the US
- Working with a research and development collaborative for the museum field to determine how to measure and improve the relevance and impact of museums

About the internship

While based in northern New York, Reach Advisors has been building an intern team back in Boston. The interns work part of the time on their own analytical projects, setting hours that fit their schedule. As the work progresses, the schedule could involve team projects and/or field research in locations inside and outside the US. Interns have also traveled for academic conferences, or training events at US Bureau of Labor Statistics data, US Census Bureau data, Computational Methods for Survey and Census Data in the Social Sciences programs, etc. We aim to match the workflow with the interests, capabilities and availability of each intern, although we do expect thorough delivery and reliability for the hours that the interns accept in order to maintain the internship position.

We strongly prefer students who have at least two years left in their undergraduate or graduate studies since we like to create long-term relationships (and the learning curve is pretty high for this work, so we prefer students with a long-enough runway to become productive in our work).

We'd love to see students with strong interests in any of the following areas:

- Economics: Micro or macroeconomics, the micro of macroeconomics, behavioral economics, etc.

- Other social sciences disciplines: Psychology, sociology, anthropology, government/political science, business history, etc.
- Quantitative disciplines: Data science, statistics, etc.

But most of all, we're interested in students who want to apply quantitative or social sciences interests, ideally mixing and mashing different disciplines to drive deeper applied insights.

For undergraduates, we'd love to see students interested in exploring a path that might include graduate school down the road. In part, because a successful intern will end up doing analysis more on par with PhD coursework vs. their undergraduate work. In part, because we've structured the program to help particularly strong undergraduates prepare for programs such as the Harvard Business School 2+2 early admissions cycle, or get opportunities to publish and present in advance of applying to a PhD program. In part, we like students with graduate school capabilities because we've found that success in this work has a high correlation with logic scores on various graduate school admissions tests.

Foreign language skills are not a requirement, although it's certainly a plus (in particular, Spanish).

Three other key character traits are also really important to us:

1. Intense curiosity
2. Independent drive and motivation that doesn't require spoon feeding and hand holding
3. A deep sense of dependability and reliability at a level unusual for college students

Regarding compensation, it's comparable to an on-campus job since we aim to pay at the 50th percentile in terms of base comp, although for students that progress well with us, we offer rather significant non-monetary benefits that are unusual to find in internships.

It's an odd internship and quirky work dealing with really hard issues. But for those who would find this kind of stuff to be a playground, we'd love to hear from them.

To respond, just email an initial expression of interest (e.g., a few paragraphs on why this might be a fit) and ideally a resume or CV (although it does not have to be a fully polished or customized document since we'd rather see quick responses) to jobs@reachadvisors.com. We'll be interviewing in Boston on Thursday 2/5 and Friday 2/6, then towards the end of February, but a quicker response is more likely to move the process forward.